



Interested in Being an Art on the Ave Host?

The Art on the Ave Committee is seeking hosts for next year: **May 2023**

Event Host Benefits:

The event host not only gets a sculpture installed in their boulevard as a part of a collection of Art on the Ave sculptures throughout the Slatterly Park Neighborhood, but also gets to define the theme for the event and sculpture that will permanently get installed as a legacy art project! Check out the criteria and submission requirements, below, to see if your vision and passion align with the event's mission to be considered the next host!

Art on the Ave Mission Statement:

Art on the Ave is an initiative to promote the arts, to revitalize Slatterly Park with progressive beautification projects, and to foster conscientious community in SE downtown Rochester. Annually in May, Art on the Ave hosts a festival showcasing local artisans and art-based organizations, food, musicians, and fine arts performers. Our event welcomes all-comers and is committed to maintaining an environment without religious or political polarity. Through our efforts, we seek to champion creativity as a vehicle for peace, humanism, and prosperity.

Slatterly Park Neighborhood Boundaries:

North: 4th Street SE
East: 15th Ave SE
South: 12th Street/Hwy 14
West: Third Ave/Broadway South

Host Criteria:

1. Be a homeowner in the Slatterly Park Neighborhood (see neighborhood boundaries above). A host must live on an avenue (or street) that has not hosted Art on the Ave within the previous five years.*
2. Hold monthly meetings at your house starting in late September leading up to the event (you can help dictate night of week/time) and be able to accommodate an increase in meeting frequency in April/May as the event approaches.**
3. Be an active committee member in the planning and execution of the event. You must be able to dedicate 1-3 evenings the week leading up to the event to set up, prepare and organize, and must actively participate the day of the event (you will be guided by experienced committee members).
4. Communicate with your neighbors on the block about the upcoming event and be a liaison.
5. Apply for a boulevard garden permit (free) from the city in advance of the event.

6. Prepare the boulevard area/permanent sculpture location in advance of the event and coordinate utility clearances before the area surrounding the sculpture is prepared (this is generally done the week prior to the event).

**Exceptions to be approved by the board.*

***Exceptions during covid-19 pandemic.*

Required information for submission:

1. List your address - you must be a Slatterly Park homeowner (see boundaries listed above). **Please note**, the event can take place on an avenue or a street.
2. A list of past neighborhood involvement or volunteer work you have done in the Slatterly Park Neighborhood or in a past neighborhood you have lived in.
3. A statement of why you would like to host Art on the Ave and your willingness to commit or level of commitment available during the year and the week leading up to the event.
4. A proposed theme for the sculpture if you are selected as the host (the theme guides the artist in the design of the sculpture).

Submission and Selection Process:

Review and send the required information listed above via email to to slatterlyparkaoa@gmail.com by **October 1st** to be considered in the selection process. All submissions will be reviewed by the Art on the Ave committee and selected in accordance with the Art on the Ave mission.

Art on the Ave:

Art on the Ave is a non-profit organization based in the Slatterly Park neighborhood composed of a group of neighbors committed to fostering the arts in our community.

Art on the Ave Committee Members:

Kalianne Morrison - President

Wayne Flock - Vice President

At large members - Nicole Lehman, Haley Bice

Questions:

Please feel free to contact slatterlyparkaoa@gmail.com with any questions you may have about the event, host responsibilities, or required information for submission.